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Mission Statement

New York Chiropractic College is committed to academic excellence, quality patient care, and professional leadership.

Vision

NYCC will be recognized as a leading institution for the education and training of integrative natural healthcare professionals and academicians.

Values

We value . . .

- The core principles of all our natural health care programs.
- Our heritage as a chiropractic educational institution.
- The development of new academic offerings through innovative teaching and learning methods that complement and enhance our existing programs.
- Training future health care professionals and academicians who will become successful in diverse careers.
- The development and utilization of best practices in lifelong learning, integrative health care, scholarship, and the exploration of new knowledge.
- Honesty, accountability, and fiscal responsibility.
- Diversity, inclusiveness, and tolerance in all interactions.
- An environment that balances knowledge, authority, and responsibility.
- Cultivating nurturing relationships with all our stakeholders.
- Excellence in all endeavors.
Chairman’s Introduction

On behalf of the Board of Trustees of New York Chiropractic College, I am pleased to present the 2011-2012 Annual Report and to take this opportunity to commend the president, his administration, the faculty, staff and student body of NYCC for their many significant contributions throughout the past fiscal year.

For the fourth consecutive year, NYCC’s personnel reported high levels of satisfaction in their work environment, as revealed in The Chronicle of Higher Education’s “2012 Great Colleges to Work For” survey. The College also earned distinction on the Chronicle’s select “2012 Honor Roll,” marking the third year in a row for this outstanding honor.

The campus’ athletic center now has a new name: the Standard Process Health and Fitness Center. On hand for the October ribbon-cutting event were Standard Process President Charles DuBois and his mother, Vice President Sylvia DuBois. The manufacturer of whole foods nutritional supplements has long supported the chiropractic profession and chiropractic education. Brigadier General (retired) Rebecca Halstead, another outspoken champion of chiropractic, was on hand that same day to deliver an inspirational convocation address.

NYCC has also launched a new mobile website application that optimizes customer service and enables prospective students to request information, to connect with an admission’s counselor, and even to apply to the College online. In addition, current students can now check their grades, communicate with faculty, and review course schedules online.

Thank you,

Walter McCarthy, BBA, MBA
Chair

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<table>
<thead>
<tr>
<th>Board of Trustees</th>
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</thead>
<tbody>
<tr>
<td>Walter McCarthy, BBA, MBA</td>
</tr>
<tr>
<td>Chair</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Yusef C. Barnes, BS, DC</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lewis J. Bazakos, BA, DC, MS</td>
</tr>
<tr>
<td>G. Lansing Blackshaw, BA, MS, PhD</td>
</tr>
<tr>
<td>Timothy Brown, BA</td>
</tr>
<tr>
<td>Robert Daley, BA, MA, PhD</td>
</tr>
<tr>
<td>Thomas R. De Vita, BS, DC</td>
</tr>
<tr>
<td>Karen L. Erickson, BS, DC</td>
</tr>
<tr>
<td>Sylvie G. Heyman, RN, MPH, DC, LAc</td>
</tr>
<tr>
<td>Robert E. Kernan, Jr., BS</td>
</tr>
<tr>
<td>Frank S. Lizzio, BS, DC</td>
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<tr>
<td>George B. McClelland, BS, DC</td>
</tr>
<tr>
<td>Tyran G. Mincey, BS, DC</td>
</tr>
<tr>
<td>Frank J. Nicchi, BA, DC, MS</td>
</tr>
<tr>
<td>John A. Palmucci, BS, MBA</td>
</tr>
<tr>
<td>James P. Powell, DC</td>
</tr>
<tr>
<td>M. Catherine Richardson, BS, MA, JD</td>
</tr>
<tr>
<td>John P. Rosa, BS, DC</td>
</tr>
<tr>
<td>Elizabeth Shiah, BA, BPS, MS, LAc</td>
</tr>
</tbody>
</table>
I join Chairman McCarthy in acknowledging NYCC’s many accomplishments in 2011-2012 and am extremely pleased to report that Standard & Poor’s has again assigned the College an “investment grade ‘BBB’ and stable outlook” credit rating.

Over the past year the College embarked on a number of exciting collaborations including participation with the University of Rochester and the National Institutes of Health (NIH) in establishing a nationwide coalition of Centers of Excellence in Pain Education enabling providers to more effectively treat patients’ pain. Our campus athletic facility now has a new name – The Standard Process Health and Fitness Center – a testament to the longstanding and generous support Standard Process has provided the College and the chiropractic profession. NYCC has also teamed up with Foot Levelers, Inc., on a $243,000 research project performed at the Canandaigua VA Medical Center to evaluate the effectiveness of custom foot orthotics for veterans suffering from chronic lower-back pain. Consistent with this effort, NYCC launched a new orthotics elective course that teaches students about the science behind orthotics and their applications for assorted healthcare conditions. Collaboration with the Canandaigua VA Medical Center resulted in their establishing an integrated-care chiropractic residency program – the first such program to be located at a Veterans Health Administration facility. The College has begun offering a new elective course in ConnecTX™ Therapy – an instrument-assisted soft-tissue mobilization (IASTM) technique tailored to assist in the detection and treatment of connective-tissue disorders. Postgraduate instruction in ConnecTX therapy will ultimately lead to certification.

I want to extend deep gratitude and heartfelt congratulations to an exceptionally dedicated NYCC community whose devoted efforts continue to deliver the very best natural healthcare education available anywhere!

Thank you,

Frank J. Nicchi, DC, MS
President
NYCC continues to demonstrate the financial strength, stability and flexibility needed to advance its mission, vision and values. In October 2012, Standard & Poor’s reviewed the credit rating of the College’s long-term bond obligations, affirming NYCC’s investment grade, “BBB” rating and stable outlook.

At August 31, 2012, the College’s total assets of $76.8m were more than twice its total liabilities of $34.4m. Net assets, predominantly unrestricted, increased approximately $581k during fiscal 2012 to $42.4m. Contributing to this increase was the $1.5m market appreciation of the College’s investments.

NYCC’s investment portfolio of $43.2m at 8/31/12 allows the College the flexibility to take advantage of strategic opportunities, while at the same time providing funds for the annual budget and unexpected expenditures.

**FINANCIAL POSITION**  
**August 31, 2012**

**ASSETS:**

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash, Receivables &amp; Other</td>
<td>$11,734,552</td>
</tr>
<tr>
<td>Investments</td>
<td>$43,165,164</td>
</tr>
<tr>
<td>Land, Buildings &amp; Equipment</td>
<td>$21,925,730</td>
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<tr>
<td><strong>TOTAL ASSETS</strong></td>
<td><strong>$76,825,446</strong></td>
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**LIABILITIES:**

<table>
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<tr>
<th>Description</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>Accounts Payable &amp; Other</td>
<td>$6,035,785</td>
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<tr>
<td>Deposits &amp; Deferred Revenue</td>
<td>$9,778,178</td>
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<tr>
<td>Long-Term Debt</td>
<td>$18,621,642</td>
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<td><strong>TOTAL LIABILITIES</strong></td>
<td><strong>$34,435,605</strong></td>
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**NET ASSETS:**

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<tr>
<th>Description</th>
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<tr>
<td>Unrestricted</td>
<td>$42,210,831</td>
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<tr>
<td>Temporarily &amp; Permanently Restricted</td>
<td>$179,010</td>
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<td><strong>TOTAL NET ASSETS</strong></td>
<td><strong>$42,389,841</strong></td>
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</table>
NEW YORK STATE ECONOMIC IMPACT

Based on an economic impact study through the Commission on Independent Colleges and Universities, NYCC’s 2011 total economic impact for New York State was estimated at approximately $60.2m.

FINANCIAL RESULTS
Fiscal Year Ended August 31, 2012

REVENUE:

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>Tuition (net of $785,983 student aid)</td>
<td>$20,020,800</td>
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<tr>
<td>Postgraduate</td>
<td>940,080</td>
</tr>
<tr>
<td>Auxiliaries</td>
<td>923,436</td>
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<tr>
<td>Educational Activities</td>
<td>989,220</td>
</tr>
<tr>
<td>Federal Grants</td>
<td>209,775</td>
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<tr>
<td>State Grants</td>
<td>194,432</td>
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<tr>
<td>Private Gifts and Grants</td>
<td>529,208</td>
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<tr>
<td>Other</td>
<td>100,020</td>
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<tr>
<td><strong>Total Operating Revenue</strong></td>
<td><strong>$23,906,971</strong></td>
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<tr>
<td>Investment Return</td>
<td>1,464,303</td>
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<tr>
<td><strong>TOTAL REVENUE</strong></td>
<td><strong>$25,371,274</strong></td>
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EXPENDITURES:

<table>
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<th>Description</th>
<th>Amount</th>
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<tr>
<td>Instruction</td>
<td>$10,444,929</td>
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<td>Research</td>
<td>507,149</td>
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<tr>
<td>Postgraduate</td>
<td>738,296</td>
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<tr>
<td>Academic Support</td>
<td>2,007,777</td>
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<tr>
<td>Student Services</td>
<td>2,956,126</td>
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<tr>
<td>Institutional Support</td>
<td>5,705,570</td>
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<tr>
<td>Auxiliaries</td>
<td>2,430,385</td>
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<tr>
<td><strong>Total EXPENDITURES</strong></td>
<td><strong>$24,790,232</strong></td>
</tr>
</tbody>
</table>

REVENUES LESS EXPENDITURES: $581,042
Enrollment Breakdown by State

- **39%** New York
- **17%** Pennsylvania
- **6%** New Jersey
- **3%** Ohio
- **3%** Maryland
- **2%** Puerto Rico
- **2%** Massachusetts
- **12%** International

**NYCC Student Enrollment from the U.S.**

- **DC** 662
- **MSA/MSAOM** 79
- **MSACN** 97
- **MSDI Fellowship** 1
- **MSCA Fellowship** 2
- **MSHAPI** 78
- **BPS** 19

**Ethnicity**

- **Non-Minority** 83%
- ** Minorities** 17%

**Nationality**

- **International** 12%
- **US Citizens** 88%

**Gender Ratio**

- **Male** 54%
- **Female** 46%
For decades, NYCC had been known as the premier chiropractic and research institution. Six years ago the College began diversifying its academic offerings and now offers master’s degrees in Clinical Anatomy, Applied Clinical Nutrition, Diagnostic Imaging, Acupuncture, Acupuncture and Oriental Medicine, Human Anatomy and Physiology Instruction, and a Bachelor of Professional Studies.

Students who attend the College hail from diverse regions throughout the United States, Canada and other countries, cultivating an environment that encourages communication and fosters academic success. A thoroughly integrated curriculum that successfully balances art, science and philosophy is taught by well-credentialed faculty and supported by an award-winning research department. Having introduced online delivery to some of its academic programs, NYCC is prepared to instruct a new generation of students.

NYCC takes great pride in a student population that consistently surpasses the U.S. average on board exams and demonstrates success when administered tests in other countries – a tribute to the comprehensive, in-depth education that NYCC delivers. The integration of research throughout the College’s academic programming provides a solid base and enables students to engage best practices and assume positions of leadership within their chosen fields.

The College continuously evaluates programs for curricular inclusion.
Alumni Connection Portal

The Alumni Connection continues to provide a gateway to access information designed for our graduates. Using the Alumni Connection, graduates can access valuable information designed for them. They can update contact information, locate fellow classmates, and find out about college events. In addition, they can access a variety of valuable resources provided by the Career Development Center, including information regarding scopes of practice, resume writing, interviewing skills, and other career templates. The Academy for Professional Success provides graduates with resources for business success and understanding business principles.

Homecoming

This year New York Chiropractic College’s main campus was host to returning alumni for a weekend of learning and fellowship. The weekend was complete with exciting presentations in anatomy, acupuncture, nutrition, pediatrics, documentation, and public health.

Homecoming Statistics

*Please note: 2009 marked our 90 year celebration (4-day event).
The Ernest G. Napolitano Center for Postgraduate and Continuing Education Department of New York Chiropractic College provides instruction through a series of sponsored and co-sponsored programs developed to enhance lifelong learning and to encourage the identification of best practices among the integrative health care professions we serve. A wide variety of seminars speak to issues involving ethics, documentation, current clinical concepts, and treatment techniques.

The states and nations depicted on the map represent sponsored and cosponsored continuing education opportunities for the domestic and international chiropractic community.
NYCC Clinical Opportunities

An important aspect of NYCC’s educational programming lies in its clinical opportunities for students seeking to learn in integrative environments. The clinical offerings prepare students for the reality of a rapidly evolving health care marketplace. NYCC’s “hub and spoke” model situates student interns in diverse clinical settings and outreach centers. NYCC’s “hubs” are the four integrated health centers, located in the Seneca Falls Campus Health Center, the Depew Health Center, the Levittown Health Center and the Rochester Outpatient Health Center. Each site serves as a focal point for outreach facilities – the “spokes” within the surrounding area. Information on each of the health centers appears at www.nycchealthcenters.com.

Remote Internships:
- Walter Reed National Military Medical Center – Bethesda, Md.
- Chronic Pain Options – Riverhead, N.Y.
- Meridian Chiropractic – Liverpool, N.Y.
- Christos Vasakiris, D.C. – Lindenhurst, N.Y.
- Miami VA – Miami, Fla.
- Rhode Island Spine Center – Pawtucket, Rhode Island

Multidisciplinary Settings:
- Seneca Falls Health Center – Seneca Falls, N.Y.
- Depew Health Center – Depew, N.Y.
- Levittown Health Center – Levittown, N.Y.
- Campus Health Center – Seneca Falls, N.Y.
- Rochester Outpatient Health Center – Henrietta, N.Y.

Community Service Healthcare:
- Campus Health Center, Seneca Falls, N.Y. – Free chiropractic care for Medicaid patients
- Lighthouse Free Clinic – Buffalo, N.Y.
- Salvation Army Satellite Clinics – Buffalo, Freeport, Tonawanda, N.Y.
- Mercy Outreach Center – Rochester, N.Y.
- St. Joseph’s Neighborhood Center – Rochester, N.Y.
- SUNY Health & Wellness Center – Farmingdale, N.Y.
- SUNY Buffalo Student Health Center – Buffalo, N.Y.
- SUNY Stony Brook Student Health Center – Stony Brook, N.Y.
- St. John Fisher Student Health Center – Rochester, N.Y.

Hospitals:
- Monroe Community Hospital – Rochester, N.Y.
- VA Medical Center and Hospital – Canandaigua, N.Y.; Bath, N.Y.; Rochester, N.Y.; Buffalo, N.Y. and Miami, Fla.
Clinical and Outreach Opportunities

NYCC Clinical Opportunities

Seneca Falls Health Center
Seneca Falls, N.Y.

Wendy L. Maneri, BS, MS, DC
Chief of Staff

VA Medical Center
Canandaigua, N.Y.

VA Medical Center
Bath, N.Y.

Trumansburg Acupuncture
Trumansburg, N.Y.

Geneva Community Health
Geneva, N.Y.

AOM Herbal Dispensary
Seneca Falls, N.Y.

Campus Health Center
Seneca Falls, N.Y.

Jonathon Egan, BS, MPH, DC
Chief of Staff

Serving:
NYCC Students
Faculty
Staff
Medicaid Patients
Domestic Violence Program

Rochester Outpatient Health Center
Henrietta, N.Y.

Wendy L. Maneri, BS, MS, DC
Chief of Staff

VA Outpatient Medical Center
Rochester, N.Y.

St. John Fisher College
Rochester, N.Y.

St. Joseph’s Neighborhood Center
Rochester, N.Y.

Mercy Outreach Center
Rochester, N.Y.

Monroe Community Hospital
Rochester, N.Y.

Depew Health Center
Depew, N.Y.

Michael Flynn, BS, MBA
Health Center Administrator

Buffalo VA
Buffalo, N.Y.

SUNY Buffalo
Buffalo, N.Y.

Lighthouse Free Clinic
Buffalo, N.Y.

Salvation Army
Buffalo, N.Y.

Salvation Army
Tonawanda, N.Y.

Levittown Health Center
Levittown, N.Y.

Charles A. Hemsey, DC
Chief of Staff

The Haven
Hicksville, N.Y.

SUNY Stony Brook
Stony Brook, N.Y.

SUNY Farmingdale
Farmingdale, N.Y.

Salvation Army
Freeport, N.Y.
**Milestones**

**ConnecTX™ Therapy**  
**Always Evolving, Always Improving**

New York Chiropractic College is now offering chiropractic students a new elective course in ConnecTX. ConnecTX is a truly unique instrument-assisted soft-tissue mobilization (IASTM) technique that continuously utilizes evidence-based research data to enhance protocols and provide practitioners with the most up-to-date clinical applications. Consequently, ConnecTX is always evolving, always improving.

Coursework includes theories and evidence for IASTM, connective-tissue physiology and pathologies, diagnosis and application of the trademarked instrument in treatment situations. The College also offers postgraduate instruction in ConnecTX therapy certification that includes contributing research data to constantly advance the technique and its outcomes.

**New York Chiropractic College Makes Honor Roll:**  
*Chronicle of Higher Education’s “Great Colleges to Work For”*

NYCC employees know the College is a great place to work, and the *Chronicle of Higher Education* agrees! For the fourth year running, NYCC earned a place on the *Chronicle’s* roll of “Great Colleges to Work For,” alongside such notables as Duke University, University of Michigan and Notre Dame. Qualifying marks in more than four categories merited placement on the *Chronicle’s* select Honor Roll for the third year in a row. NYCC excelled in ten of the eleven available assessment categories – adding collaborative governance, teaching environment and senior leadership to last year’s seven winning classifications.

The program – now one of the largest and most respected workplace-recognition programs in the country – distinguishes colleges for best practices and policies. After reviewing 46,946 surveys submitted by administrators, faculty members, and professional support staff members from 294 participating institutions, only 42 make it to the Honor Roll.

**NYCC Announces a “First” - Chiropractic Clinical Residency with the Veterans Administration Healthcare Network**

NYCC established an integrated-care chiropractic residency program - the first such program to be located at a Veterans Health Administration (VHA) facility. Instruction will prepare the College’s chiropractic clinical residents for optimal management of patients presenting diverse musculoskeletal disorders. Residents’ duties will include working alongside the VA system’s established providers and rotations with specialists in neurology, orthopedics, psychiatry, pain management, primary care and physical therapy.
NYCC Launches New Mobile Website

NYCC’s website is now available on all mobile devices. The recent launch culminates a yearlong project that enables the College to optimize customer service and allow prospective students to request information, connect with an admissions counselor, and apply online. Additionally, applicants can now check the status of their admissions or financial aid files in real time.

These changes benefit applicants and current students, who can now check their grades, communicate with faculty and review their course schedules. Alumni can access continuing education information, update contact information, and register for the annual Homecoming event.

NYCC Renames Athletic Center: Standard Process Health & Fitness Center

NYCC’s athletic center has a new name – the Standard Process Health & Fitness Center. A ribbon-cutting ceremony drew such notables as Standard Process President Charlie Dubois, Vice President Sylvia Dubois, and Director of Professional Development Dr. John Nab. NYCC President Dr. Frank J. Nicchi and members of the College’s Board of Trustees expressed appreciation for the longstanding support Standard Process, a manufacturer of whole foods nutritional supplements, has shown the College.

NYCC and University of Rochester Medical Center in Pain Education Collaboration

A collaboration of health professionals from the greater Rochester area was selected by the National Institutes of Health (NIH) to help lead the nation’s assault on pain. The $275,000 effort is led by physicians and scientists at the University of Rochester Medical Center and includes chiropractors, acupuncturists, nurses, pharmacists, and others from NYCC and St. John Fisher College in Pittsford. The group is one of eleven teams chosen by NIH to form a nationwide coalition of Centers of Excellence in Pain Education intended to improve pain treatment for patients by enhancing how health care professionals are taught about the causes and wide variety of treatments available to manage pain.

NYCC Undertakes Orthotics Research

NYCC has teamed up with Foot Levelers, Inc., on a research initiative involving a randomized, controlled trial at the Canandaigua VA Medical Center over a two-year period to assess the effectiveness of custom foot orthotics for veterans with chronic lower-back pain and to evaluate their effect on improvement in pain and disability in this patient population. The initiative is supported by a Foot Levelers, Inc., grant totaling $243,000.
Faculty and Staff

A Dedicated Faculty and Staff Exemplify Excellence at All Levels

NYCC Staff and Faculty Awards - Convocation 2012
Faculty and Staff

A Dedicated Faculty and Staff Exemplify Excellence at All Levels

NYCC Years of Service Awards 2012

10 Years of Service

15 Years of Service

20 Years of Service
Custom Foot Orthotics and Chronic Lower Back Pain

NYCC is collaborating on a competitive research grant from Foot Levelers, Inc. ($243,268), to study the effect of custom foot orthotics versus sham orthotics in patients with chronic lower-back pain (CLBP). CLBP is a significant public health problem in the U.S. that affects our nation’s soldiers and veterans. Previously military guidelines suggested the use of orthotics to prevent lower back pain in soldiers, however, the current evidence-based guidelines for the treatment of CLBP in veterans does not recommend orthotics due to a lack of high-quality randomized, controlled trials. Given the expense associated with CLBP, there is a need to develop cost-effective therapeutic options to treat this important condition. Orthotics may serve as a cost-effective adjunctive or stand-alone treatment for CLBP in Veterans. There are few data on the role of custom foot orthotics in the treatment of CLBP, and there have been no placebo controlled trials evaluating the role of orthotics for the treatment of CLBP in veterans. Our research team has a proven track record of performing sham controlled trials in a VA setting; therefore, we provide the ideal environment to evaluate the effectiveness of custom foot orthotics in a clinical setting using rigorous randomized control designs. The results of this trial may help to define the role of custom foot orthotics in veterans and may open new opportunities to expand the use of Foot Levelers Stabilizing Orthotics in different patient populations. NYCC faculty members include Dr. Paul Dougherty as the principal investigator and Dr. Owen Papuga as the co-investigator.

Nimmo® Educational Foundation Grant

In 2012, the Nimmo® Educational Foundation (NEF) awarded NYCC a $30,150 grant to support the research endeavors of NYCC Associate Professor Terry Koo, PhD. In this project, Dr. Koo used state-of-the-art ultrasound elastography technology, namely SuperSonic shearwave elastography, to measure muscle elasticity. The technique uses acoustic radiation force induced by ultrasound beams to perturb the target muscle. This force induces shear waves that propagate along muscle fibers. As the shear waves propagate, they are captured by the ultrasound at a frame rate up to 20,000 Hz. Shear-wave propagation speed is then estimated and converted to elasticity.

The objectives of this study are (1) to understand the relationship between muscle length and passive elasticity and (2) to quantify the effect of the Nimmo® technique on reducing muscle elasticity. NEF President Jeffrey Cohen, DC, worked closely with Dr. Koo by traveling to NYCC periodically to perform the Nimmo® technique on research subjects. Preliminary results show that SuperSonic shearwave elastography is a highly reliable tool for muscle elasticity measurement. This is the first time, to our knowledge, that this cutting-edge technology has been applied to chiropractic research.

NEF’s dedication to research is exemplified through its association with NYCC. The partnership benefits both organizations, by bringing monetary support to the research facilities at NYCC and providing NEF with access to sophisticated laboratory equipment and trained scientists.
Research Accomplishments

Rochester Area Collaborative Center of Excellence in Pain Education

NYCC also is working with the Rochester Area Collaborative Center of Excellence in Pain Education (RACCoEPE), a consortium of specialists in medicine, dentistry, pharmacy, nursing, social work, chiropractic, and acupuncture and Oriental medicine. The consortium is one of eleven teams chosen by National Institutes of Health to form a nationwide coalition of Centers of Excellence in Pain Education. The purpose of the consortium – comprised of NYCC, University of Rochester, and St. John Fisher College – is to improve pain treatment for patients by enhancing how students entering healthcare professions are taught about the causes and wide variety of treatments available to manage pain. This will be accomplished by creating five in-depth case studies of patients in pain that will be used worldwide to help healthcare professionals teach about the latest treatment strategies for pain management. A goal of the current project is to enhance pain education competencies so that future clinicians in all fields can better assess and treat pain among their patient populations.

This program is emphasizing the importance of a team approach and cross-fertilization among the disciplines in the training of students to address the unique challenges of pain management. The team is headed by O.J. Sahler, MD, a pediatrician at Golisano Children’s Hospital who specializes in the treatment of pain in children and adolescents. Faculty members from NYCC are Drs. Jeanmarie Burke, Paul Dougherty, Jason Napuli, and Kristina Petrocco-Napuli, and Professor Kevin Ergil.

The purpose of the consortium – comprised of NYCC, University of Rochester, and St. John Fisher College – is to improve pain treatment for patients by enhancing how students entering healthcare professions are taught about the causes and wide variety of treatments available to manage pain.
Research Efforts and Programs

1. Randomized Controlled Trials for Chiropractic Management of Lower Back Pain;
2. Nutrition and Clinical Outcomes Research;
3. Orthotic Interventions and Clinical Outcomes Research;
4. Patient-Centered Outcomes Research (PCOR);
5. Quantitative Ultrasound Measurements of Soft Tissue Characteristics;
6. Instrumentation and Measurement Protocols to Detect Pressure Pain Sensations in the Lumbar Spine;
7. Clinical Gait Analysis Protocols;
8. Motor Evoked Potentials from Lower Extremity Muscles Following Magnetic Brain Stimulation and Electrical Nerve Stimulation as it Relates to Lumbar Spinal Stenosis;
9. Respiratory Physiology and Spinal Manipulation;
10. Geriatric Education for Chiropractors;
11. Pain Education for Natural Health Care Clinicians;
12. Students are participating in the research process as part of the work-study program, funded grant projects, and directed-study program.
Institutional Advancement

The Division of Institutional Advancement supports outreach activities, programs and systems that help the College develop and maintain relationships with its many constituencies – making every effort to enhance public relations, develop a culture of giving, and generate non-tuition funding and programmatic resources for the College.

NYCC’s Corporate Sponsorship Program advances the College’s mission while establishing mutually beneficial business relationships with industry leaders. NYCC is selective – endorsing only businesses that exhibit ethical behavior and superior products and services.

Alumni and friends stay connected through the production of Institutional Advancement’s award-winning Transitions publication and social networking.

Institutional Quality and Assessment

The Institutional Quality and Assessment Division (IQA) facilitates excellence in education, patient care, and professional leadership at New York Chiropractic College. IQA oversees the Office of Accreditation and The Academy for Academic Excellence and Student Success.

The Office of Accreditation acts to ensure that NYCC and each of its programs are accredited, registered, and in good standing with numerous commissions and agencies. New York Chiropractic College’s accreditation provides evidence to the public that the institution and its academic programs meet established standards of excellence.

IQA’s Quality Engineer gathers and analyzes data to assess all aspects of NYCC’S performance and provides the necessary information to support decision making and quality initiatives by leaders across the College.

The Academy for Academic Excellence and Student Success (AAESS) provides support and guidance regarding best practices for achieving academic excellence by meeting the learner at their current level of achievement and helping them progress, fostering an attitude of lifelong learning and resourcefulness, collaborating with all areas of the College to provide quality assistance in the areas of advising, tutoring and disabilities services.

An integral part of AAESS, NYCC’s Counseling Services Department serves the entire campus community and strives to foster a healthy and caring environment that is sensitive, supportive, and respectful of individual difference. Counseling Services facilitates the personal growth and development of students, faculty and staff through direct client services, outreach efforts, workshops, and training programs designed to enhance the personal and interpersonal development of its clients and maximize their potential to benefit from NYCC’s academic environment and experience.
In Closing

Under the vigilant stewardship of NYCC’s board of trustees, president and senior staff, and through the support of its excellent faculty and administrative staff, New York Chiropractic College continues to demonstrate unprecedented development and strategic expansion within its academic offerings.

The College’s future is guided by a firm commitment to its mission, vision and values. Poised to assume its position of leadership in conservative healthcare, New York Chiropractic College shoulders its role as the premier educator of healthcare professionals that provides students with programs distinguished for their academic excellence.