

# WHO IS NYCC?

## NICHOLAS MAIO, DC ('15)

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Dr. Nicholas Maio is a practicing chiropractor in Southampton, Pennsylvania where he is continuing a legacy that his father has built. He has a rich history serving in the military, where he served in the Army as a combat medic. Dr. Maio was deployed to Iraq in 2005 which gave him a wealth of medical experience and upon his return Dr. Maio worked in an emergency room and started a nursing program. With strong influences from his father, Dr. Maio started to look into chiropractic.

NYCC quickly became Dr. Maio's choice of school because of the leadership in evidence-based chiropractic education and he fell in love with the campus following a tour. As a student Dr. Maio was highly involved with SACA and the Student Government Association. In Dr. Maio's clinical experience at NYCC, he had the opportunity to participate in a remote clerkship at the Miami Veterans Affairs Hospital. The Miami VA had instilled the confidence in Dr. Maio to jump into a busy practice following graduation.

Dr. Maio is currently affiliated with the Pennsylvania Chiropractic Association as well as the American Chiropractic Association. He treats on average 100 patients a week, manages the office and staff. Dr. Maio is certified in Active Release Technique (ART), Neuromuscular Reeducation (NMR), and RockTape; along with ultrasound, electrical stim and cold laser Dr. Maio sees and treats a variety of patients. Dr. Maio also educates his patients on their radiographic and MRI findings when available.

The most challenging aspect of his current practice is business ownership and understanding how the business side of things work. Dr. Maio is a clinician first but running an office that has a large patient population and balancing the cash flow is never an easy task. Getting involved in network groups, marketing the practice to local doctors and attorneys have helped considerably. Despite the challenges of being a new doctor in private practice, managing difficult cases, running and sustaining a practice Dr. Maio feels rewarded by the connections he is able to make with his patients. Sometimes for Dr. Maio, it's less about chiropractic and more about sitting down, listening, showing empathy, and few times, even sharing tears. The most rewarding part of his job is knowing that what he is doing is making a difference in peoples' lives.

Dr. Maio's father-in-law once told him "just don't take any short cuts". It stuck with him and he is proud to say that he did his best not taking short cuts and not having left any regrets during his educational years and now in clinical practice!

