
*Description:* Antibiotic resistance, healthcare-acquired infection, pandemic influenza, emerging infectious diseases, and bioterrorism are five of the great health challenges that face humanity in the coming century. Chiropractors should understand the importance of these themes, become informed using credible and enter the public health conversation. This chapter provides a (far from exhaustive) overview of many of these issues, and gives encouragement and information to assist chiropractors as they join the public health effort to improve health of communities and populations related to infectious disease.


*Description:* This chapter addresses TCM diagnostics, providing an overview of the fundamentals and the clinical approach of Chinese medical diagnosis using the concepts of disease localization with the eight principles, differential diagnosis of evils and organs, pattern identification and disease diagnosis. This chapter is the first to engage the three case studies that are presented in several of the chapters and discussed in terms of the technique or theory covered in that chapter.


*Description:* This chapter presents the core ideas of Chinese medicine: yin and yang, the five phases, the bodily substances (qi, blood, essence and fluids), spirit, the channels the viscera and bowels, the extraordinary organs, the triple burner and the causes of disease. The Chinese medicine understanding of an embodied mind is discussed as well. These ideas are essential to understanding all aspect of Chinese medicine diagnosis and treatment. The photos, tables and charts included in this chapter are unique and extremely useful for understanding the fundamental theory of Chinese medicine.


*Description:* Chinese therapeutic bodywork or massage is typically referred to as tui na (推拿), literally meaning “pushing and grasping.” Tui Na is distinguished by its hard and forceful deep tissue movements and manipulations. The term tui na refers to all aspects of Chinese therapeutic bodywork and bodywork techniques, including massage, manual stimulation of acupuncture points, and manipulations of bones, joints, and soft tissue. This chapter explores the basic tui na manipulations
as well as certain conditions that are effectively treated using tui na. The photos included in this chapter help to demonstrate the techniques.


Description: This chapter is a discussion of the theory of the channels and networks that inform the practice of acupuncture. Most of the standard diagrams depicting the acupuncture channels show only the most superficial aspect of the channels (those areas where the points are located) and neglect the deeper, internal pathways as well as the various branches of the channels. This chapter explores all of these aspects of the channels (the regular channels, the channel sinews, the channel divergences, the cutaneous channels and the network vessels). With this deeper understanding of the channel system, the chapter then discusses the complex process of point selection in relation to three case studies presented earlier in the text.


Description: The history of Chinese medicine is a history of China. This chapter is a brief yet thorough overview of the history of Chinese medicine as it developed within the culture of China. Beginning with the legendary origins and founders, Fu Xi, Shen Nong, and Huang Di, the chapter covers such diverse topics as the introduction of formal educational standards and examinations, the very old debate surrounding the theory of Chinese medicine in relation to the practice of acupuncture and herbs as well as modern issues such as the impact of the Communist Revolution on Chinese medicine and the creation of a modern, standardized curriculum.


Description: This chapter emphasizes that public health activities related to aging come in all shapes and sizes, from very simple to infinitely complex. There are also opportunities to engage, in a broader sense, in public health efforts at the local, state and national level. As our world “comes of age” and the effects of the “silver tsunami” are felt throughout the healthcare system, it is essential that providers, policy makers and patients all work collaboratively to insure that we will have the opportunity to age well, together.

**Description:** This chapter, written for medical students interested in understanding Complementary medicine looks at acupuncture not simply as a technique but rather as a system of ideas, relationships and practices that inform a clinician about where a needle or needles might be placed. Because many health physicians choose to study acupuncture as a complement to their medical practice, we felt it was important that acupuncture was understood as more than just the insertion of needles. The chapter discusses the complex theory of channels and networks and how this theory allows a clinician to make the most efficient and effective point selections. Because the chapter is designed to be read in conjunction with a chapter on the traditional medicine of China, less of the fundamental theory of Chinese medicine is discussed and more focus is given to that theory that is specific to the practice of acupuncture and to acupuncture treatment planning. Adjunctive techniques such as cupping, moxibustion, gua sha, tui na and plum blossom needling are also discussed, as are the variety of traditions, schools and acupuncture systems that have developed in China, Japan and Korea and outside, particularly in Europe and the US. The chapter concludes with an in-depth discussion of acupuncture research including the anatomy and physiology of acupuncture effects, the “real” nature of channels, points and qi, the safety of acupuncture and the clinical efficacy of acupuncture.


**Description:** Written for one of the most authoritative and comprehensive textbooks on Complementary Medicine in use in major medical schools in the United States, this chapter gives an overview of the history and fundamental theory of Chinese medicine. The medicine is explored through the cultural considerations that inform the development of any medical system, discussing how ideas that inform the medicine developed and were incorporated becoming either major theoretical structures or more minor developments. The chapter looks as diagnostics and therapeutic techniques in Chinese medicine as well as how Chinese has developed outside of China, in particular in Korea, Japan, Europe and the United States. Finally, the chapter concludes with an extensive section on current research in the practice of acupuncture, the theory of Chinese medicine, the materia medica and traditional pharmacology and the cultivation of qi.

**Description:** This chapter explores the concept of qi in Chinese medicine. Variously translated as vital substance or “finest matter influences” the concept of qi is integral to the concepts and practices of Chinese medicine. This chapter examines traditional understandings of qi.


**Description:** Tibetan medicine or Sorig is a distinctive blend of Buddhist Ayrveda, Unani, and Chinese medical precepts and practices which emerged in the 10th century as a regional medical tradition. By the 15th century this medical system had assumed the form that shapes its practice today. Based on holistic diagnosis and treatment and oriented by a commitment to compassion, this is a unique medical tradition.


**Description:** The editor and organizing author of this text uses the contributions of his coauthors to examine the medical traditions of China, the Malay Peninsula, the Indonesian Archipelago, the Philippines, IndoChina (Vietnam, Burma, Thailand), Korea, and Japan. Examinations of medical traditions reflect the transformation of ancient medicine of mainland China and the essentially Chinese expression of vital energy (qi) into cultural traditions and indigenous healing practices, and herbal and plant resources that are found in the surrounding regions of East and Southeast Asia. Within these medical traditions, the text explores the impact of Western influences, the current evidence, and the avenues by which a patient may find a practitioner.

Description: This chapter provides a review of the evidence for the safety and effectiveness of a variety of commonly used therapies for the treatment of Whiplash Associated Disorders (WAD). It includes pharmaceutical treatments such as NSAIDs, skeletal muscle relaxants, opioids and other drugs, as well as conservative physical treatments such as manipulation/mobilization, immobilization (cervical collars) and other physical modalities. It covers the controversies regarding the alleged association between cervical manipulation and stroke in detail. It concludes with concrete recommendations on treating WAD patients in a safe and evidence-informed manner, particularly in the current environment where clear and compelling evidence of the “best” treatment does not exist.


Description: Integrative Strategies for Cancer Patients serves as a resource on the benefits of integrative therapies during cancer treatment. All contributing authors work as part of an integrative medical team at Columbia University’s Medical Center, New York City. It is meant to be a reference handbook for adults and children with cancer, their caregivers, and health professionals in managing the most common side effects afflicting patients with cancer. Integrative Strategies for Cancer Patients provides hands-on guidance with illustrations demonstrating how to use complementary/alternative therapies during cancer treatment. Techniques covered include: yoga, acupressure, aromatherapy, nutrition, massage, reflexology and dietary supplementation.


Description: This manual provides chiropractors with recommendations, tips, step-by-step directions, and clinical examples to improve their clinical documentation skills. Clinical documentation skills that accurately and concisely describe clinical services provided and patient outcomes will improve reimbursement rates and provide evidence on the impact of chiropractic care on patients’ health.